

PARKS & RECREATION



2022 COMMUNITY IMPACT REPORT

DeerfieldRec.com



Deerfield Summer Camp at Kingswood Park

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Vision

Connect our growing community with safe places to reflect, gather, and play while promoting healthy, active lifestyles, community wellness, and environmental sustainability.



Mission

Create community through exceptional parks, programs, facilities, and events.



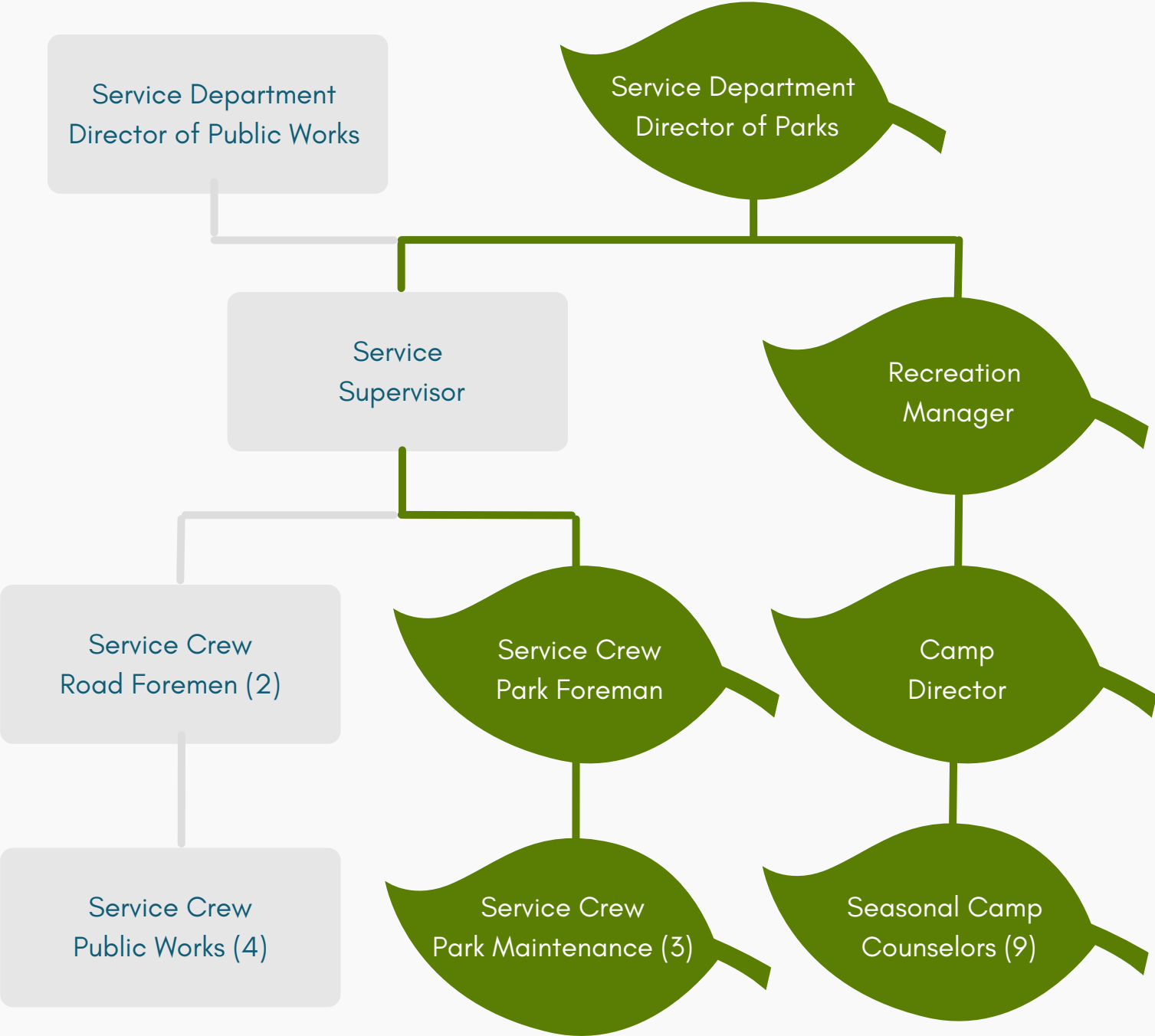
Communication
Collaboration
Accessibility and Inclusion
Health and Wellness
Customer Service
Environmental Stewardship
Fiscal Responsibility

Core Values

People Make It Possible

Deerfield Parks & Recreation facilities, amenities, and services are supported by Township Residents through a one mill dedicated Park Levy. Your support funds seven full-time employees (1 Director, 4 Park Maintenance, 2 Recreation). In addition, nine part-time seasonal camp counselors are employed each summer to staff Deerfield Summer Camp.

In 2020, Deerfield Township consolidated the Road Department and Parks Department into a single Service Department, allowing increased efficiency. All Road and Park Maintenance Staff are cross-trained to assist on projects and fill in staffing gaps where needed. Positions in green below are funded through the Park Levy.





Fleckenstein Park

Community Spaces to Reflect, Gather, & Play

Parks and recreation have economic, health, environmental, and social value. They provide opportunities to connect with nature and one another, improve air and water quality, create gathering spaces for families and social groups, support trails for health and wellness, and maintain habitat for wildlife.

We manage over 460 acres of park and open space land (360 acres of parkland) for the community. Throughout the year, Service Department employees ensure the cleanliness of facilities, provide upkeep of landscape areas, and prepare/maintain sports fields and courts. Additionally, the Service Crew supports various recreation activities, community events, and special events.

Park	Park Type	Acres	Trails
Carter Park	Community	85+	.4 miles paved 3.1 miles unpaved
Cottell Park	Community	47.37	2.3 miles paved
Fleckenstein Park	Community	49.75	2.1 miles paved
Kingswood Park	Signature	90+	3+ miles paved
Roberts Park	Neighborhood	79.40	1.01 miles paved
Schappacher Park	Neighborhood	10	N/A

Landen-Deerfield Park is owned and managed by the Warren County Park District; this 95-acre park is not included in the acreage above as our Service Department does not directly manage or maintain the property. Deerfield Township provides annual financial support toward Landen-Deerfield Park and recognizes its importance to our community.



Milkweed Seed Pod Collection at Kingswood

Park Metrics

1

- Archery Range
- Community Pavilion
- Dog Park
- Prairie
- Rain Garden
- Rental Facility
- StoryWalk
- Veterans Memorial

2

- Basketball Courts
- Community Gardens
- HOA/Plaza Parks
- Multi-Purpose Fields

3

- Dedicated Tennis Courts
- Tennis/Pickleball Courts
- Quilt Barns

4

- Playgrounds

5

- Shelters

6

- Parks

7

- Baseball Fields
- Pollinator Gardens
- Soccer Fields



Pollinator Gardens at Kingswood Park

Completed Projects: Park Maintenance & Capital Improvement

- Kingswood North Parking Lot completed
- Kingswood Educational Signage Installed
- Cottell Arts Bungalow Renovation Completed
- Kingswood Updated and Installed New Landscaping
- Kingswood Invasive Species Removal
- Drainage Pipes Replaced or Repaired in Parks
- Roof Repairs on Snyder House and Fleckenstein Barn
- Activity Center Renovation Started
- Playground and Ninja Course Installed at Kingswood



Kingswood Park

Community Donations

Memorial Dedications

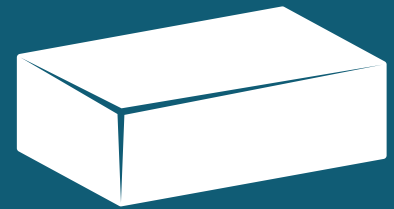
Community members provide additional support for their parks and honor loved ones through memorial dedications. We offer memorial dedication programs for trees, benches, and veteran's memorial brick pavers. (In 2022, we received two mass tree donations, representing 19 of the 20 trees donated.)



20
Tree



1
Bench



5
Brick DHV Pavers

Special Donation:

- Eagle Scout created and donated a "Kiddie Car Wash" to Deerfield's Summer Camp p donated a "Kiddie Car Wash" to Deerfield's Summer Camp program



Arts Bungalow Grand Opening



Recreation: Behind the Fun & Games

Deerfield Recreation Staff design and develop programming to encourage a healthy/active lifestyle, community wellness, and environmental sustainability. Significant planning, coordination, and preparation are required to provide high-quality recreation and leisure services for the community.

Recreation Staff manage and coordinate services such as:

Programs & Events

Community/Special Events (Races, Concerts, Movies, etc.)
 Deerfield Township Summer Camp
 Programs/Activities Led by Parks & Rec Staff
 Independent Contractor Camps & Programs

Self-Guided Activities

StoryWalk at Carter Park
 Little Free Libraries
 Community Garden Plots
 Activity Trails (i.e. Park Pop-Ups)

Volunteerism

Teen, Adults, Groups/Organizations

Marketing & Administration

DeerfieldRec.com Website
 Parks Pages of ChooseDeerfield.com
 Cottell Park Electronic Sign
 Marketing & Annual Planning
 Memorial Donations

Permits & Rentals

Field Use Permits
 Special Event Permits
 Facility Rentals (Snyder House)

Recreation Staff collaborate with outside organizations and receive support from other Township Departments to provide the most efficient use of resources. Examples include:

- Partnership with Warren County Sheriff's Office, which conducts Women's Self-Defense Classes for the community;
- Coordination with Deerfield Fire Rescue for participation in programs and events, such as Touch-A-Truck and summer camp special guests;
- Programming with Warren County Soil & Water Conservation District, and Warren County Parks District
- Collaboration with the Mason Public Library on literacy programs held in the parks, the Deerfield Towne Center on several Annual Community Events, and The Arts Alliance for arts programming;
- Within the Deerfield Service Department, the Service Crew (Road and Park Maintenance) are an integral part of staffing and supporting community/special events;
- Deerfield Administration Department provides direct support through day-to-day customer inquiries and processing requests/purchases related to Snyder House Rentals and Standard Memorial Donations.



Recreation Metrics

23,007

Attendees/Participants

136

Events/Programs

40

Volunteer Opportunities

83

Volunteers

254

Volunteer Hours

Holiday Lights



Deerfield Summer Camp

Recreation Administration & Special Projects

- Renewed Monarch Pledge for 2022
- Modified programming to meet evolving health guidelines
- Awarded \$1,500 sponsorship from Cincinnati Children's Hospital Medical Center for Deerfield Summer Camp
- Coordinated with Ohio River Foundation for Invasive Species Removal
- Processed 34 Field Use Permit Requests
- Processed 13 Special Event Permit Requests
- Initiated the Repurposing of Previous Service Garage to Activity Center at Kingswood
- Collaborated with GIS to Develop Comprehensive Parks Maps

Recreation Park Master Plan Action Items

- Marketing and Public Outreach
 - Increase Social Media Presence and Marketing per Annual Marketing Plan
 - Implemented Programming to Reach a More Diverse Age Group of Community Members
- Program Evaluation
 - Produced and distributed participant surveys for Deerfield Summer Camps, Independent Contractor Summer Camps, and Community Garden Plots



Thank You!

Deerfield Honors Veterans Memorial at Cottell Park

We appreciate the support of the community!



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www.DeerfieldRec.com
www.ChooseDeerfield.com